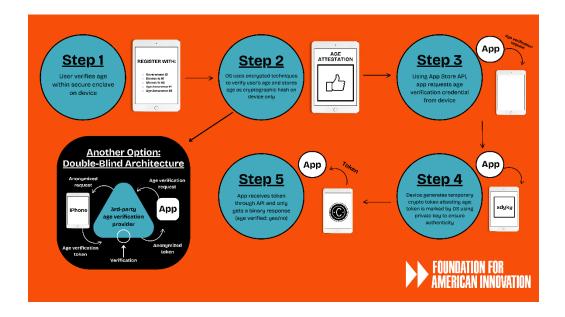
Evan Swarztauber - Good morning Members of the Senate Judiciary Committee,

Ahead of today's hearing on SB 180, the App Store Accountability Act, I wanted to share a <u>new paper</u> (also excerpted below) co-authored by me and Luke Hogg of the Foundation for American Innovation, a technology policy think tank.

In the paper, we explain how advancements in cryptography, artificial intelligence, and biometrics enable privacy-preserving age verification at the app store level. We also explain how the approach of the App Store Accountability Act has several advantages:

- 1. The compliance burden would primarily impact only highly-resourced and technologically sophisticated firms, primarily Google and Apple.
- 2. The centralized approach at the app store layer would prevent fragmentation across hundreds of thousands of different apps and avoid burdening small businesses.
- 3. As a content and speaker-neutral approach, SB 180 is more likely to survive constitutional scrutiny as opposed to age verification mandates that target particular types of content and speakers.

For a visual aid, see the graphic pasted below. Thank you for your consideration, and please don't hesitate to reach out with any questions.



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Evan Swarztrauber - Foundation for American Innovation. San Francisco, CA