

A photograph of the South Dakota State University tower, a tall brick structure with a golden dome, set against a vibrant sunset sky with orange and pink hues. The tower is partially obscured by silhouetted trees. To the left, a tall flagpole holds the American flag. The foreground shows a snowy landscape with more trees and a street lamp.

# **2025 LEGISLATIVE BUDGET HEARING**

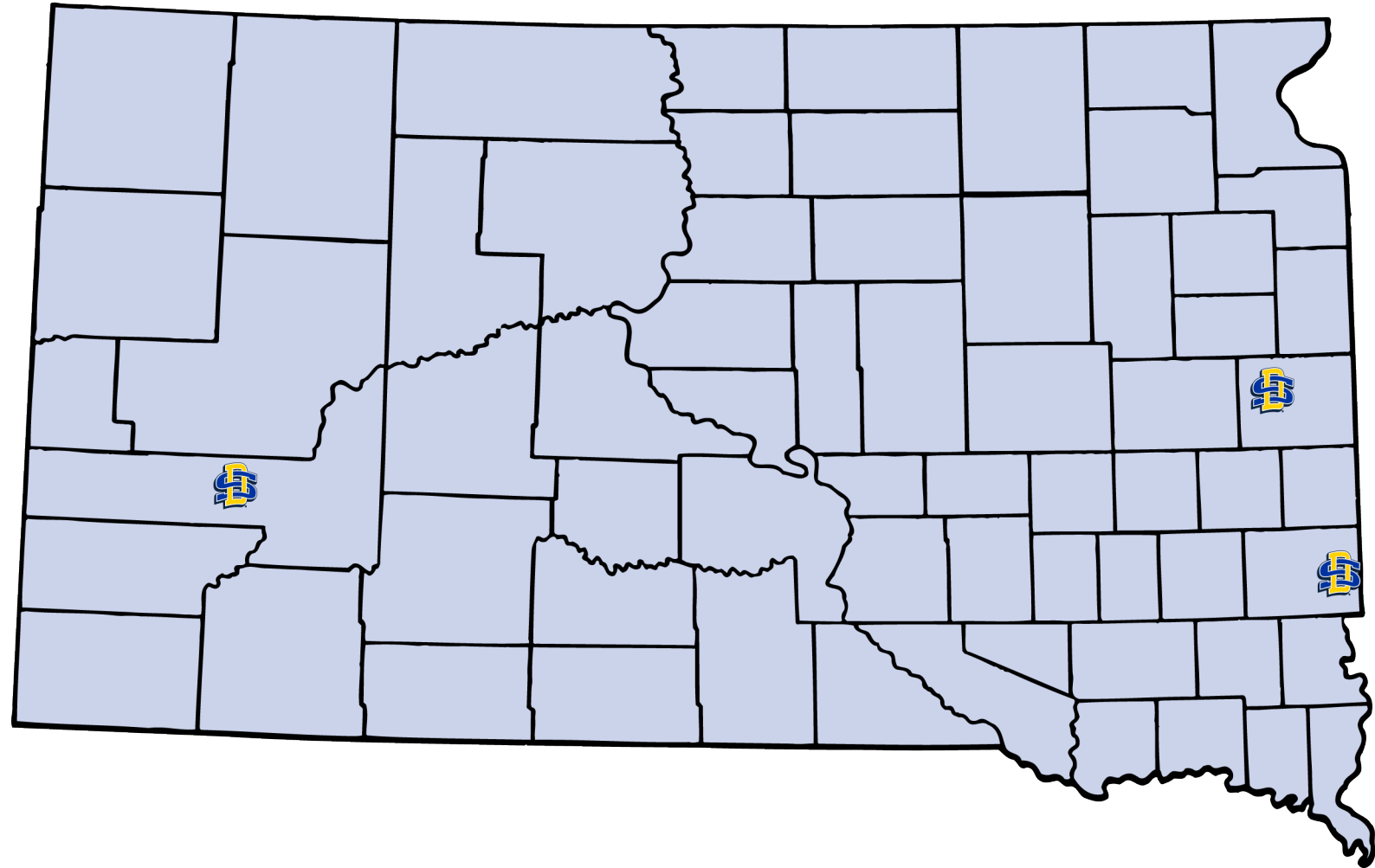
## **SOUTH DAKOTA STATE UNIVERSITY**

**February 5, 2025**

# SOUTH DAKOTA'S LAND GRANT UNIVERSITY



Academic Program Locations





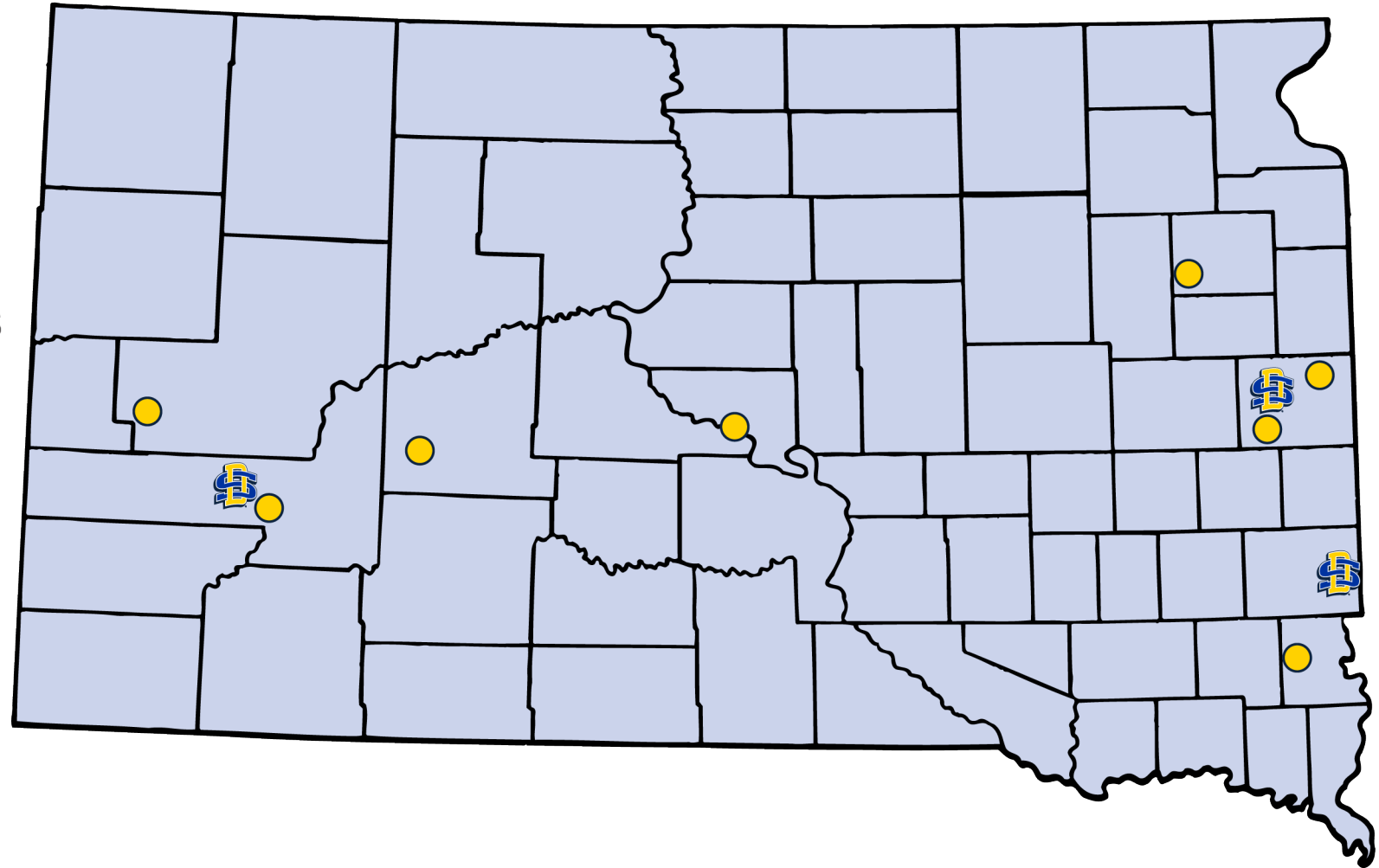
# SOUTH DAKOTA'S LAND GRANT UNIVERSITY



Academic Program Locations



Research Farms/Field Stations



# SOUTH DAKOTA'S LAND GRANT UNIVERSITY



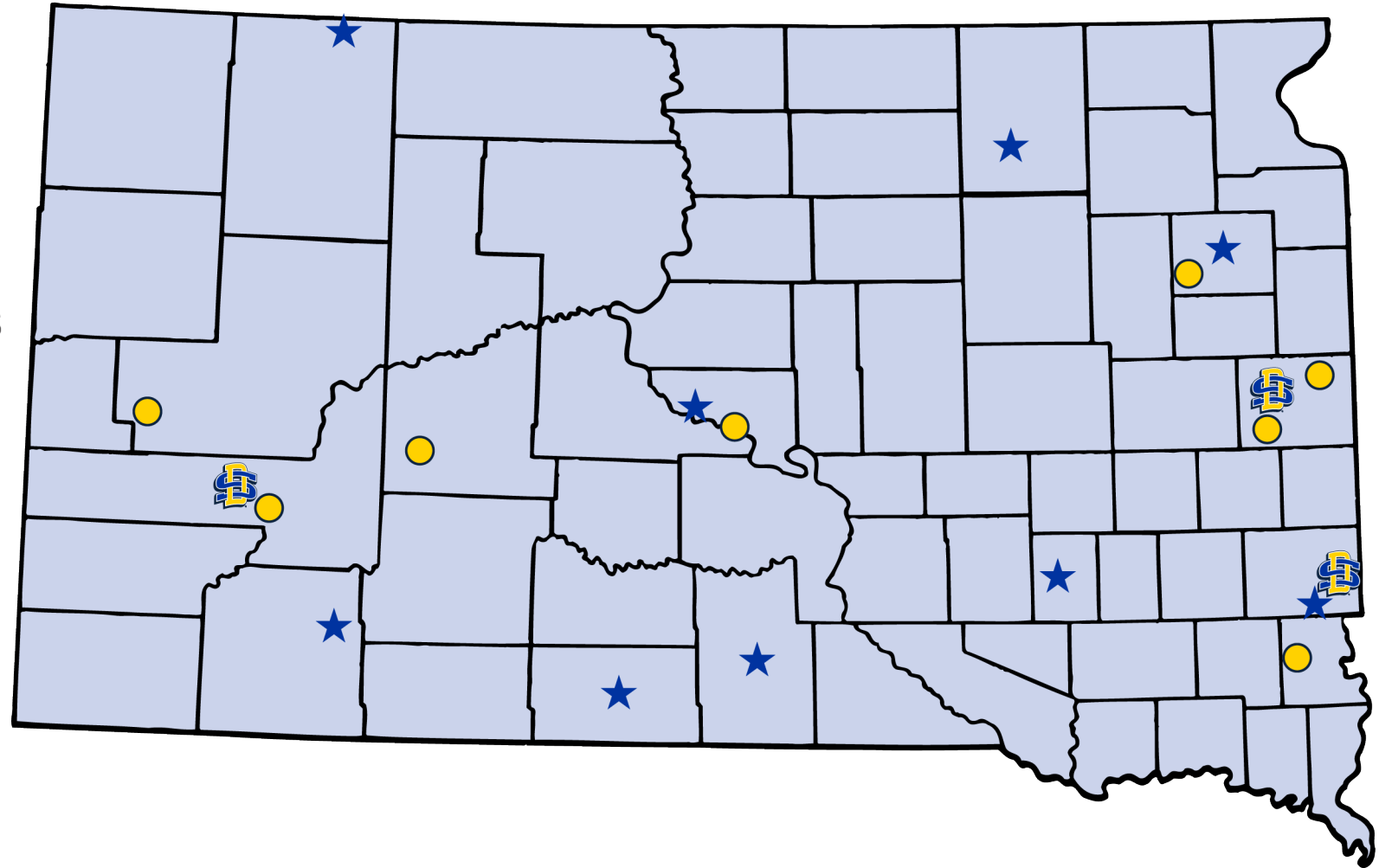
Academic Program Locations






Research Farms/Field Stations

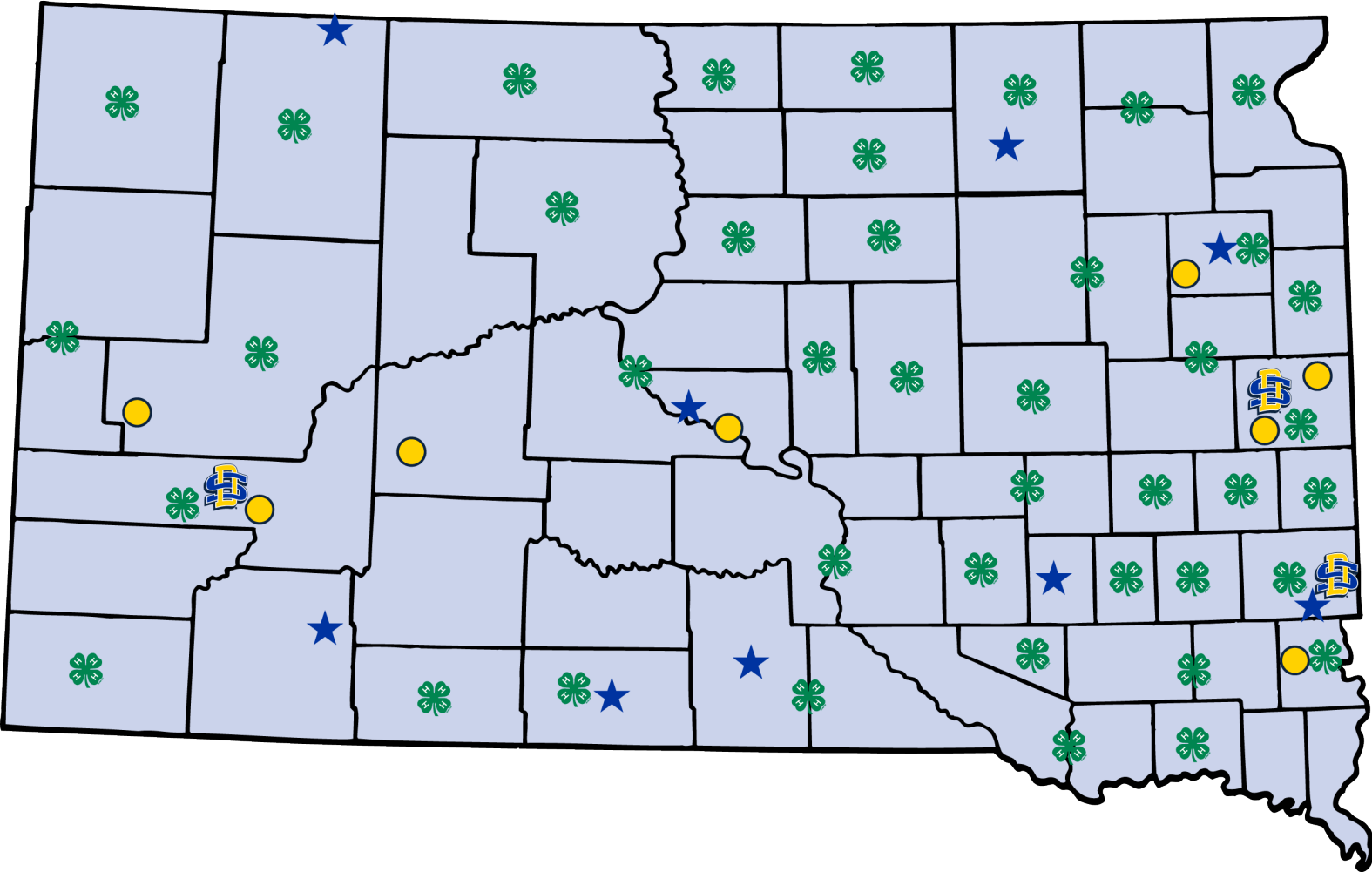


Extension Regional Center



# SOUTH DAKOTA'S LAND GRANT UNIVERSITY

-  Academic Program Locations
-  Research Farms/Field Stations
-  Extension Regional Center
-  County 4-H Professional



# SDSU PROFILE

Includes University Proper, AES & SDSU Extension

- FY25 Operating Authority: \$351M
  - University proper: \$272.3M
  - Ag Experiment Station: \$57.5M
  - SDSU Extension: \$21.1M
- Improved Employee Retention



# 180+ ACADEMIC PROGRAMS ADDRESSING CRITICAL WORKFORCE NEEDS

- Nursing
- Business Economics
- Agriculture
- Engineering
- Human Biology
- Elementary Education & Special Education
- Accounting
- Public and Allied Health
- Concrete Industry Management
- Construction and Operations Management
- Doctor of Veterinary Medicine\*
- Criminology
- Aviation



*\* First two years at SDSU. Degree conferred by U of M.*



# 180+ ACADEMIC PROGRAMS ADDRESSING CRITICAL WORKFORCE NEEDS

- **Nursing**
- **Business Economics**
- **Agriculture**
- **Engineering**
- **Human Biology**
- Elementary Education & Special Education
- Accounting
- Public and Allied Health
- Concrete Industry Management
- Construction and Operations Management
- Doctor of Veterinary Medicine\*
- Criminology
- Aviation



*\* First two years at SDSU. Degree conferred by U of M.*



# DEMOGRAPHICS

## FALL 2024 ENROLLMENT



1,237

new first-time students from  
**SOUTH DAKOTA**

*7.4% increase from fall 2023*



**44%**

of all new first-time  
students in the SBOR  
system are **Jackrabbits**



Students from  
**47 STATES**

# FALL 2024 ENROLLMENT

## HIGHLIGHTS



**LARGEST**  
first-year class in  
**SDSU HISTORY**  
2,449 Students



**83.8%**  
retention rate.  
*Highest in SDSU history*



Total Enrollment  
**12,065**  
4.9% increase  
from fall 2023



**2,603**  
degrees conferred  
last May

# SECRET SAUCE OF STUDENT SUCCESS

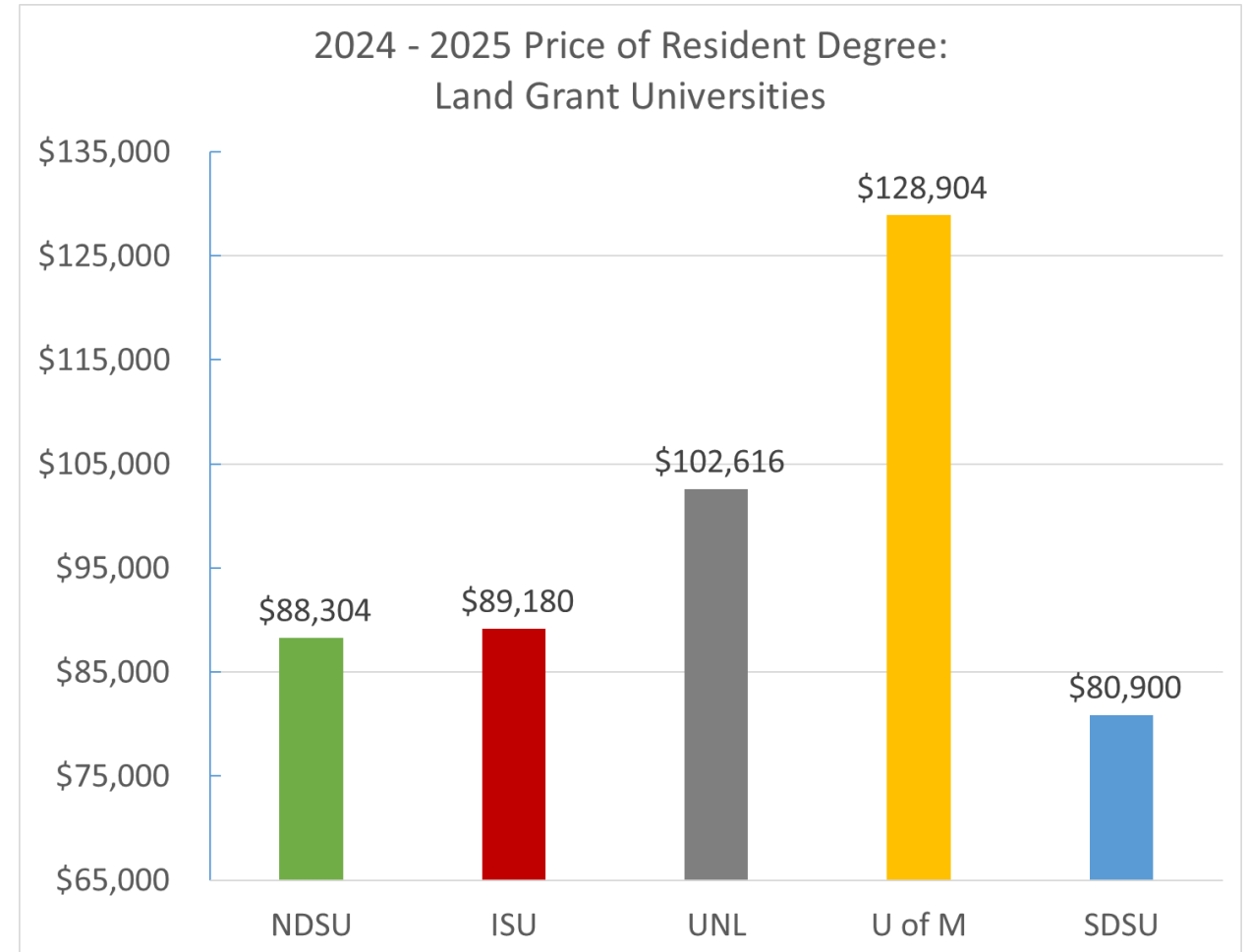
- Wintrode Student Success & Opportunity Center
  - Partners with 15 student success offices including Veterans Affairs, American Indian Student Center and Disability Services
  - Serves 50% of undergrad students
  - 40,000+ visits in FY 2023-24
  - 86% student retention





# SDSU VALUE AND EFFICIENCY

- Price Comparison
  - 63% of U of MN
  - 79% of UNL
  - 92% of NDSU
  - 91% of ISU
- Major competitors offer same accredited programs at higher price
- Reduced Student Debt
  - 44% less than national average
  - 32% less than South Dakota average
  - Tuition Freeze Impact



*Price of 4-Year Undergraduate Degree*

# COMMITMENT TO CONTINUOUS IMPROVEMENT AND EFFICIENCY

- 10 years of SDSU's Office of Continuous Improvement
  - 1100+ employees trained on Lean tools and concepts (104 in 2024)
  - 87 graduates of the Lean Champion Academy (16 in 2024)
  - 164 Continuous Improvement Projects (17 in 2024)
- SDSU Examples



# PARTNERSHIPS

- Academics
  - NSU Agriculture Business Degree
  - Technical Schools - Nursing
- East Asia Trade Mission
  - Working with Governor's Office
  - Open markets for SD Agriculture
- Businesses & Industries Vital to SD
  - Sanford, Avera and Monument Health
  - POET, AgSpire, Millborn Seed, Medgene, CNH Industrial (Raven), SD Biotech



*Trade Mission to East Asia led by Lt. Governor Rhoden*



# SDSU EXTENSION

- Outreach Targeted Towards:
  - Agriculture & Natural Resources
  - Families
  - 4-H & Youth Development
  - Food & Nutrition
  - Community Development
- Extension Outputs:
  - Direct Contacts: 102,224
  - Educational Sessions: 3,577
  - Virtual Outreach: 1.2M Users
- 4-H Impacts:
  - Total youth outreach: 39,384
  - Partners Supporting Programming: 132



# RESEARCH & ECONOMIC DEVELOPMENT IN FY24

- \$84M total research expenditures
- 18% growth from last year
- Targeted grants focused on:
  - Agriculture
  - Engineering & Computer Science
  - Human Health
- We are Growing South Dakota Businesses
  - Medgene
  - Houdek





# AGRICULTURE EXPERIMENT STATION

- 8 Research and Field Stations
- Direct impacts
  - Small Grain Varieties
  - Soil Health
  - Livestock Production
- Thank you for the investment at Cottonwood Field Station





# INFORMATION TECHNOLOGY & SECURITY

- Our Investments
  - Workforce Preparation
  - Enhance connectivity and access across campus
  - Information Security
  - Upgraded Power Systems



# SDSU ALUM SPOTLIGHT

- Dr. Troy Meink
  - Nominated to serve as Secretary of United States Air Force
  - Mechanical Engineering Alum – 1988
  - ROTC Graduate
  - Distinguished Alum - 2018
  - Former Principal Deputy Director – National Reconnaissance Office



*Source: U.S. Air Force, Public domain, via Wikimedia Commons*





THANK YOU FOR YOUR SUPPORT