



Joint Committee on Appropriations 2025
Northern State University
Dr. Neal Schnoor, President
Veronica Paulson, VPFA



Thank You for Supporting NSU's

Mission – Affordable Access – Facilities

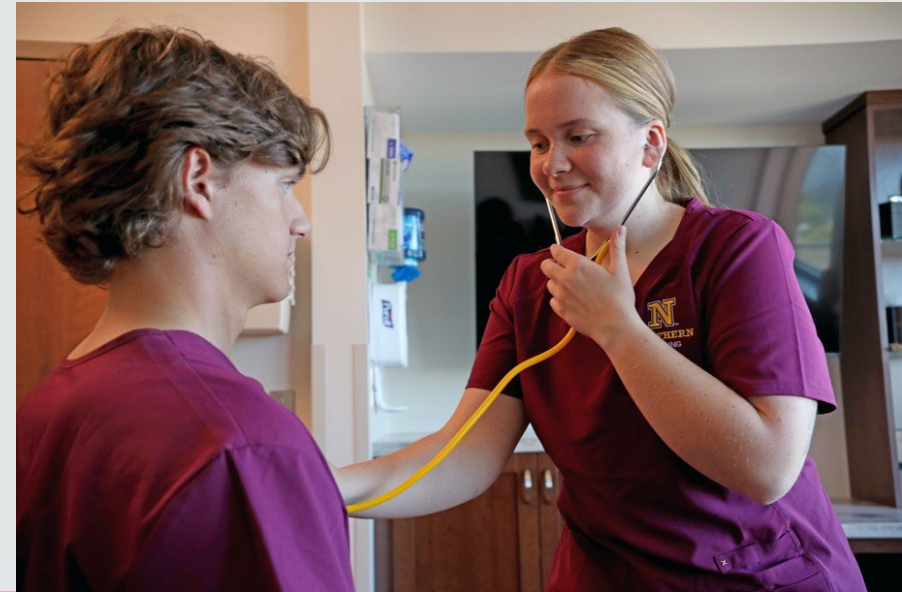
MISSION

- Meet regional education and workforce needs
- Deliver transformative educational experiences
- Increase partnerships to serve the public good

ANNUAL ECONOMIC IMPACT*

- **\$236.4M** (CPI adjusted)

**2021 SDBOR/Parker-Philips Economic Impact Study*



Our Students and In-State Placement

Fall 2024 Degree-Seeking Students

- 70% SD Residents
- 42% First-Generation (first in family to attend)
- 34% Pell-Eligible (low income)

Number of FY23 Graduates Employed in SD

- Associate: 90.9%
- Bachelor's: 76.3%
- Master's: 90.0%



Student Support

NSU Foundation Support

- \$4M in Annual Scholarships
- Michael and Barb Evans Gap Scholarships

Freedom Scholarships to Most In Need

- 90% to Pell-Eligible (low income)
- 10% assist those just above Pell-Eligibility
- 235 unique NSU students awarded



Growth

Enrollment

- Headcount
- First-Time UG Students
- Grad degree-seeking
- Full-Time Equiv Students
- Total Credit Hours

F24

3,708

358

244

1,838

27,080

Since F22

+11%

+20%

+15%

+9.5%

+9%

Retention First-Year

Increased by 9% since FY21



Innovating to Meet Workforce Needs

- SD 3rd highest projected shortfall of Registered Nurses
- Presentation College had provided 40-60% of area new hires
- SD Board of Nursing has approved prerequisite status
- Hired expert and experienced Associate Dean and Faculty
- First cohort begins Fall 2025
- Secured private support of \$4M for startup and \$1.7M for scholarships



Collaborating to Meet Workforce Needs

NSU + Southeast Technical College Co-Admission Pathway

- STC Business Associate includes 1 NSU course per semester
- All credits directly transfer to any NSU's Bachelor's in Business

Bachelor of Agricultural Business

- Brown County 2nd in State with \$2.77B Ag/Forestry Output
- Degree includes 4 SDSU agricultural economics courses

SD Secondary Teacher Apprenticeship Pathway

- 10th registered program in the nation
- Finalizing agreement to provide to State of Delaware



Growth in High Workforce Need Areas

ASSOCIATE

2023 to 2024

Criminal Justice	+88%
Business Admin	+41%
Early Childhood Ed	+133%

BACHELOR

Biochemistry	+56%
Accounting	+24%
Finance	+35%
Marketing	+38%

MASTERS

Counseling	+54%
Educ Ldrshp & Admin	+7%





Grants and Partnerships

NORTHERN

Northern Innovation and Startup Center: US EDA - \$1.5M

- Pilot for new models to grow digital economies in rural communities

Northern Academy: South Dakota Education Foundation

- HS dual-credit students in proximity to NSU attend in person

Northern Center for Public History and Civic Engagement

- Host speakers and forums on varied civic topics
- Support student/community voter registration and programs
- Recruit Legislative interns
- Contribute K-12 lesson plans to teachers
- Celebrate Constitution Day among others



Business and Health Innovation Center

2023 Legislative Session – SB44

\$29.5M ARPA and \$1.5M Special Appropriation

ARPA Funding Project Requirements

- Work, Education, and Health Monitoring

Project Elements

- Business Classrooms
- Nursing classrooms, Skills Lab, Simulation Labs
- Innovation and Entrepreneurship Center
- Integrated technology-rich informal social learning spaces

Completion: December 2025



Gerber Hall Renovation

\$5M Renovation - Millicent Atkins School of Education

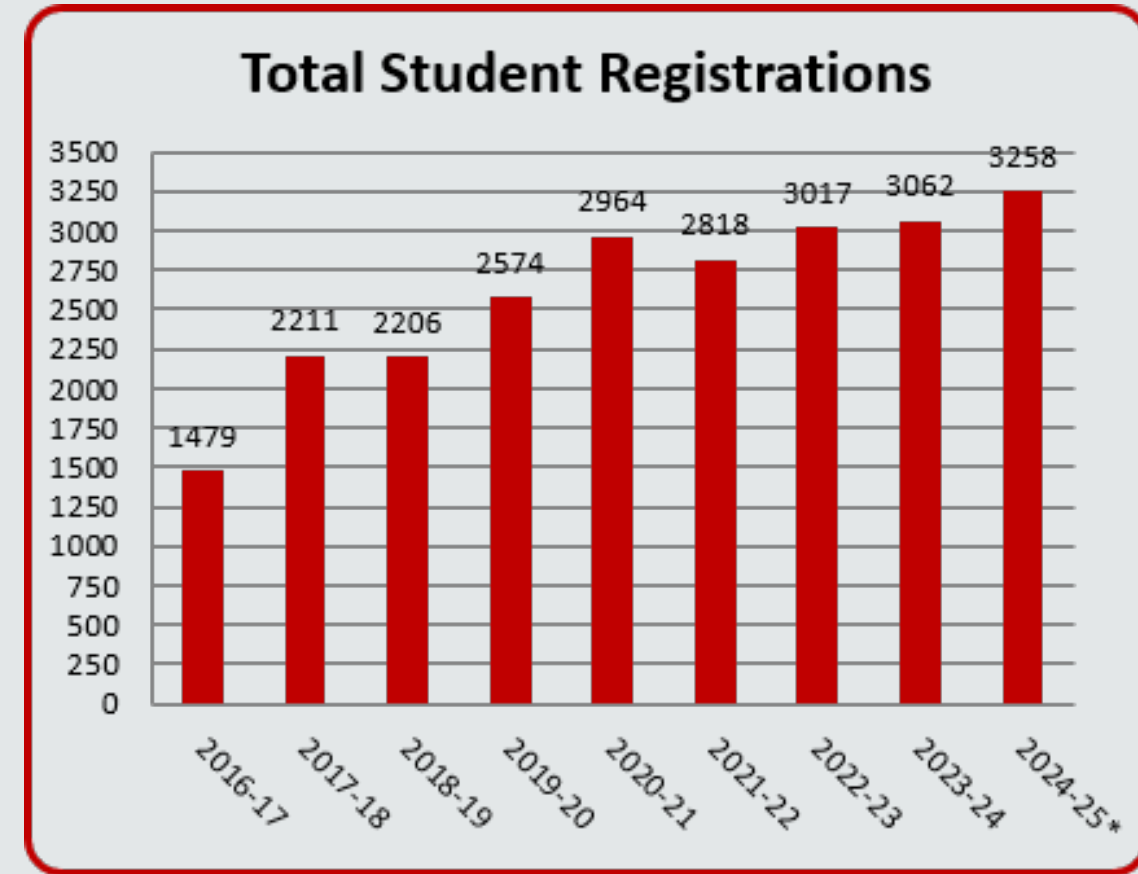
- \$2.5M M&R Appropriation
- \$2.5M HEFF and General Fund M&R Match
- 4 Modern Classrooms and Social Learning Spaces
- Enhanced Accessibility and New Elevator
- Updated Mechanical, Electrical, Plumbing
- Completion: April 2025

Proposed M&R reduction impact = \$1.23 million annually



Center for Statewide E-Learning Update

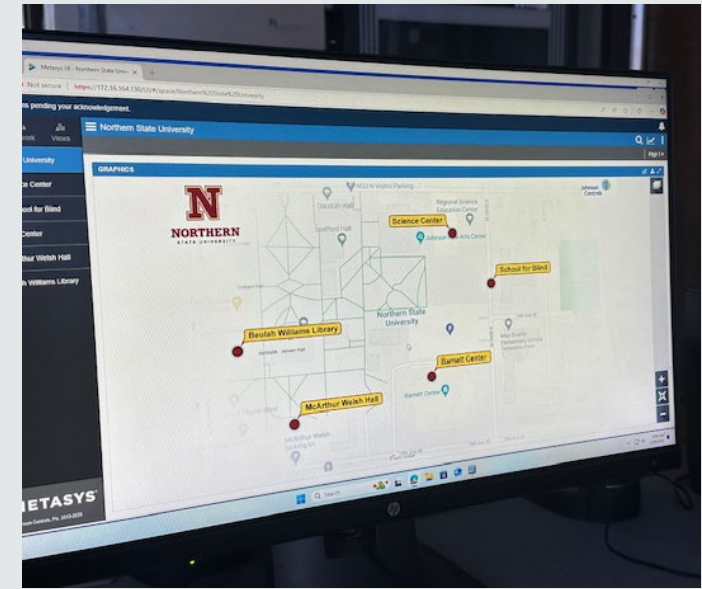
- Governor Janklow solution to teacher shortages (2001)
- Master Teachers deliver High School content courses
- Priority registration is based on DOE sparsity rankings
- Mathematics for College Readiness added in 2023
Success allows enrollment to credit-bearing math courses at SD public universities
- **NSU, BIT-DDN, DOE, and K-12 Data Center collaborating on alternative DDN Solution for F2025**





Efficiencies

- Optimize course section enrollments and adjust staffing accordingly
- Increased housing utilization by 20.7% (growth, renovation, demolition)
- NSU provides HR and IT services to SDSBVI
- \$200K in utility savings through facility upgrades





NORTHERN

THANK YOU