

# State of South Dakota

NINETY-FOURTH SESSION  
LEGISLATIVE ASSEMBLY, 2019

684B0424

## HOUSE BILL NO. 1053

Introduced by: Representatives Willadsen, Gosch, McCleerey, Reimer, Rounds, and  
Zikmund and Senators Novstrup, Blare, and Heinert

1 FOR AN ACT ENTITLED, An Act to revise the value of gifts permitted for certain insurance  
2 advertising or promotional programs.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF SOUTH DAKOTA:

4 Section 1. That § 58-33-74 be amended to read:

5 58-33-74. Nothing in this chapter prohibits a licensed insurer or its officers or employees  
6 or an insurance producer from giving to insureds, prospective insureds, or others for advertising  
7 purposes or promotional programs, any article of merchandise having an invoice value of not  
8 more than ~~twenty-five~~ one hundred dollars.

