

State of South Dakota

NINETY-THIRD SESSION
LEGISLATIVE ASSEMBLY, 2018

561Z0594

HOUSE ENGROSSED NO. **HB 1132** - 2/22/2018

This bill has been extensively amended (hoghoused) and may no longer be consistent with the original intention of the sponsor.

Introduced by: Representatives Goodwin, Dennert, DiSanto, Frye-Mueller, Howard, Jamison, Kaiser, and Pischke and Senators Nelson and Jensen (Phil)

1 FOR AN ACT ENTITLED, An Act to revise the sponsorship and advertising agreements
2 between certain alcoholic beverage licensees.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF SOUTH DAKOTA:

4 Section 1. That chapter 35-2 be amended by adding a NEW SECTION to read:

5 Notwithstanding the provisions of §§ 35-2-6.4 and 35-4-52, a manufacturer, wholesaler, or
6 an agent of a manufacturer or wholesaler may enter into a sponsorship or advertising agreement
7 with a retailer licensee for a single event specified in the agreement. No retailer licensee may
8 provide exclusive or preferential treatment, or any other consideration prohibited by law, to the
9 manufacturer, wholesaler, or the agent of a manufacturer or wholesaler, under the terms of or
10 in exchange for entering into the sponsorship or advertising agreement under this section.

