

State of South Dakota

NINETY-THIRD SESSION
LEGISLATIVE ASSEMBLY, 2018

400Z0552

SENATE BILL NO. 62

Introduced by: The Committee on Judiciary at the request of the Office of the Attorney General

1 FOR AN ACT ENTITLED, An Act to provide for the notification related to a breach of certain
2 data and to provide a penalty therefor.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF SOUTH DAKOTA:

4 Section 1. That chapter 22-40 be amended by adding a NEW SECTION to read:

5 Terms in this Act mean:

- 6 (1) "Breach of system security," the acquisition of unencrypted computerized data or
7 encrypted computerized data and the encryption key by an unauthorized person that
8 materially compromises the security, confidentiality, or integrity of personal or
9 protected information maintained by the information holder. The term does not
10 include the good faith acquisition of personal or protected information by an
11 employee or agent of the information holder for the purposes of the information
12 holder if the personal or protected information is not used or subject to further
13 unauthorized disclosure;
- 14 (2) "Encrypted," computerized data that is rendered unusable, unreadable, or
15 indecipherable without the use of a decryption process or key and in accordance with



1 the Federal Information Processing Standard 140-2 in effect on January 1, 2018;

2 (3) "Information holder," any person or business that conducts business in this state, and
3 that owns or retains computerized personal or protected information of residents of
4 this state;

5 (4) "Personal information," a person's first name or first initial and last name, in
6 combination with any one or more of the following data elements:

7 (a) Social security number;

8 (b) Driver license number or other unique identification number created or
9 collected by a government body;

10 (c) Account, credit card, or debit card number, in combination with any required
11 security code, access code, password, routing number, PIN, or any additional
12 information that would permit access to a person's financial account;

13 (d) Medical information;

14 (e) Health insurance information; or

15 (f) An identification number assigned to a person by the person's employer in
16 combination with any required security code, access code, password, or
17 biometric data generated from measurements or analysis of human body
18 characteristics for authentication purposes.

19 The term does not include information that is lawfully made available to the general
20 public from federal, state, or local government records or information that has been
21 redacted, or otherwise made unusable; and

22 (5) "Protected information," includes:

23 (a) A user name or email address, in combination with a password, security
24 question answer, or other information that permits access to an online account;

1 and

2 (b) Account number or credit or debit card number, in combination with any
3 required security code, access code, or password that permits access to a
4 person's financial account;

5 (6) "Unauthorized person," any person not authorized to acquire or disclose personal
6 information, or any person authorized by the information holder to access personal
7 information who has acquired or disclosed the personal information outside the
8 guidelines for access of disclosure established by the information holder.

9 Section 2. That chapter 22-40 be amended by adding a NEW SECTION to read:

10 Following the discovery or notification of a breach of system security an information holder
11 shall disclose in accordance with section 4 of this Act the breach of system security to any
12 resident of this state whose personal or protected information was, or is reasonably believed to
13 have been, acquired by an unauthorized person. A disclosure under this section shall be made
14 not later than forty-five days from the discovery or notification of the breach of system security,
15 unless a longer period of time is required due to the legitimate needs of law enforcement as
16 provided under section 3 of this Act.

17 Any information holder that experiences a breach of system security under this section shall
18 disclose to the attorney general by mail or electronic mail any breach of system security that
19 exceeds two hundred fifty residents of this state.

20 Section 3. That chapter 22-40 be amended by adding a NEW SECTION to read:

21 A notification required under section 2 of this Act may be delayed if a law enforcement
22 agency determines that the notification will impede a criminal investigation. If the notification
23 is delayed, the notification shall be made not later than thirty days after the law enforcement
24 agency determines that notification will not compromise the criminal investigation.

1 Section 4. That chapter 22-40 be amended by adding a NEW SECTION to read:

2 A disclosure under section 2 of this Act may be provided by:

3 (1) Written notice;

4 (2) Electronic notice, if the electronic notice is consistent with the provisions regarding
5 electronic records and signatures set forth in 15 U.S.C. § 7001 in effect as of
6 January 1, 2018, or if the information holder's primary method of communication
7 with the resident of this state has been by electronic means; or

8 (3) Substitute notice, if the information holder demonstrates that the cost of providing
9 notice would exceed two hundred fifty thousand dollars, that the affected class of
10 persons to be notified exceeds five hundred thousand persons, or that the information
11 holder does not have sufficient contact information and the notice consists of each
12 of the following:

13 (a) Email notice, if the information holder has an email address for the subject
14 persons;

15 (b) Conspicuous posting of the notice on the information holder's website, if the
16 information holder maintains a website page; and

17 (c) Notification to statewide media.

18 Section 5. That chapter 22-40 be amended by adding a NEW SECTION to read:

19 Notwithstanding section 4 of this Act, if an information holder maintains its own
20 notification procedure as part of an information security policy for the treatment of personal or
21 protected information and the policy is otherwise consistent with the timing requirements of this
22 section, the information holder is in compliance with the notification requirements of section
23 4 of this Act if the information holder notifies each person in accordance with the information
24 holder's policies in the event of a breach of system security.

1 Section 6. That chapter 22-40 be amended by adding a NEW SECTION to read:

2 If an information holder discovers circumstances that require notification pursuant to section
3 2 of this Act regarding more than two hundred fifty persons at one time, the information holder
4 shall also notify, without unreasonable delay, all consumer reporting agencies, as defined under
5 15 U.S.C. § 1681a in effect as of January 1, 2018, and any other credit bureau or agency that
6 compiles and maintains files on consumers on a nationwide basis, of the timing, distribution,
7 and content of the notice.

8 Section 7. That chapter 22-40 be amended by adding a NEW SECTION to read:

9 Each failure to disclose under the provisions of this Act is a deceptive act or practice under
10 § 37-24-6. In addition to any remedy provided under chapter 37-24, the attorney general may
11 bring an action to recover on behalf of the state a civil penalty of not more than ten thousand
12 dollars per day per violation. The attorney general may recover attorney's fees and any costs
13 associated with any action brought under this section.