



SOUTH DAKOTA STATE UNIVERSITY EXTENSION

Addressing childcare needs to help rural SD communities continue to thrive

<https://extension.sdstate.edu/childcare-needs-south-dakota>

Rationale



SOUTH DAKOTA STATE
UNIVERSITY EXTENSION

- Many rural communities are facing a childcare shortage, and parents have to find unique solutions, such as grandparents or traveling to other towns or 1 parent staying home to care for the children, thus giving up their career aspirations.
- Communities need help finding solutions that will remain viable and help community members see the benefits of being in the childcare profession and what it does for the local economy. Some rural communities have been overlooked in some of the recent childcare crisis work as they do not have the capacity nor understanding of how to build the taskforce groups and collaborative work groups to bring in the right voices/people.
- By helping these rural communities and diverse populations do a needs assessment and conduct roundtables and hear from panelists, we can help them build capacity and appreciation for childcare that will help build their economic future.

Approach and Outcome



SOUTH DAKOTA STATE
UNIVERSITY EXTENSION

Identify

- Worked with a 4-H Youth Program Advisor, STEM Field Specialist, and the Extension Master Gardener Field Specialist to help identify rural communities in each of their perspective work locations that need some help with childcare or are experiencing an economic downturn due to a lack of employees. These individuals know the communities and/or have childcare needs of their own so that they can help us gain perspective on the situation and help promote our products and services.

Needs Assessment

- With help from a community vitality field specialist, a needs assessment was developed for the communities to take, and the data will be analyzed to identify specific needs from both an economic and childcare side as the 2 correlate to keep a community thriving.

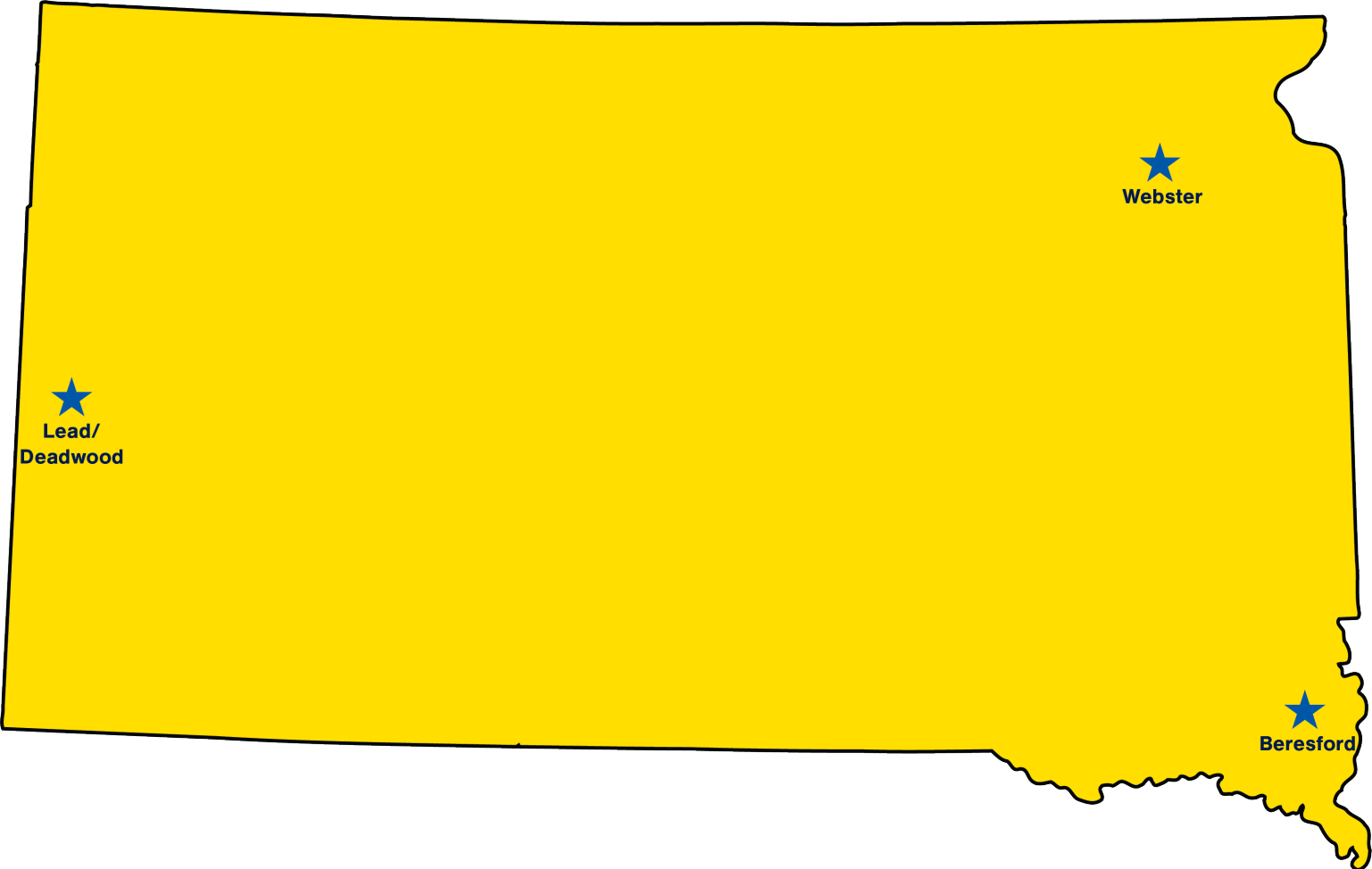
Roundtable/panel discussion

- Based on the data from the needs assessment, we plan to put together roundtable or study circle groups that could start brainstorming and formulating action plans for their community. Panelists would be brought in from various backgrounds that have helped their community or employees find and build their childcare capacity.
- From these roundtable discussions and action plan formations, we plan to help these communities form a diverse group of individuals (task force) who can continue to carry out the action plan steps as well as look at an overall strategic plan that can help build their rural economy.

Project Communities



SOUTH DAKOTA STATE
UNIVERSITY EXTENSION





SOUTH DAKOTA STATE UNIVERSITY EXTENSION

Mission

As the outreach arm of South Dakota State University, our state's land-grant institution, SDSU Extension serves as a lifelong network that provides farmers, ranchers, agribusiness, **FAMILIES**, **YOUTH** and **COMMUNITIES** with the research-based information and education needed to positively impact their quality of life, economic viability and environmental surroundings.

How this fits Extension's mission?



SOUTH DAKOTA STATE
UNIVERSITY EXTENSION

- A needs assessment is a systematic approach to gather information to develop Extension programming.
- After conducting the assessment, SDSU Extension will tailor direct education resources to local needs and build a better working relationship with stakeholders and community members.
- “..positively impact their quality of life, economic viability and environmental surroundings.”

Stakeholders Involved



SOUTH DAKOTA STATE
UNIVERSITY EXTENSION

- SD Association for the Education of Young Children (AEYC) and Early Learner staff reviewed survey.
- Nebraska Extension Early Childhood Educators reviewed survey.
- Department of Social Services staff reviewed the survey. I will share the results with them once the survey closes and the data has been analyzed.
- Schools, economic development, chamber, and city government within the three communities have been contacted to help market the survey.

Funding and Costs



SOUTH DAKOTA STATE
UNIVERSITY EXTENSION

- The Extension multi-disciplinary program seed grant funding is pulled from federal dollars.
- The majority of the grant resources (time and funds) will be spent on direct education within the three communities once the assessment is complete.
- Costs to complete the needs assessment survey:
 - Software \$0
Question Pro provided by SDSU
 - Marketing \$1000
locally targeted print and digital advertising
- Making the survey available statewide did not add any additional expenses to the project.

AND JUSTICE FOR ALL



In accordance with Federal law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, this institution is prohibited from discriminating on the basis of race, color, national origin, sex, age, disability, and reprisal or retaliation for prior civil rights activity. (Not all prohibited bases apply to all programs.)

Program information may be made available in languages other than English. Persons with disabilities who require alternative means of communication for program information (e.g., Braille, large print, audiotope, and American Sign Language) should contact the responsible State or local Agency that administers the program or USDA's TARGET Center at **(202) 720-2600** (voice and TTY) or contact USDA through the Federal Relay Service at **(800) 877-8339**.

To file a program discrimination complaint, a complainant should complete a Form AD-3027, USDA Program Discrimination Complaint Form, which can be obtained online, at www.usda.gov/sites/default/files/documents/usda-program-discrimination-complaint-form.pdf, from any USDA office, by calling **(866) 632-9992**, or by writing a letter addressed to USDA. The letter must contain the complainant's name, address, telephone number, and a written description of the alleged discriminatory action in sufficient detail to inform the Assistant Secretary for Civil Rights (ASCR) about the nature and date of an alleged civil rights violation. The completed AD-3027 form or letter must be submitted to USDA by:

mail:
U.S. Department of Agriculture
Office of the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW
Washington, D.C. 20250-9410; or

fax:
(833) 256-1665 or (202) 690-7442;

email:
program.intake@usda.gov.

This institution is an equal opportunity provider.

SDSU Extension is an equal opportunity provider and employer in accordance with the non-discrimination policies of South Dakota State University, the South Dakota Board of Regents and the United States Department of Agriculture.

Learn more at extension.sdstate.edu.

AND JUSTICE FOR ALL



Conforme a la ley federal y las políticas y regulaciones de derechos civiles del Departamento de Agricultura de los Estados Unidos (USDA), esta institución tiene prohibido discriminar por motivos de raza, color, origen nacional, sexo, edad, discapacidad, venganza o represalia por actividades realizadas en el pasado relacionadas con los derechos civiles (no todos los principios de prohibición aplican a todos los programas).

La información del programa puede estar disponible en otros idiomas además del inglés. Las personas con discapacidades que requieran medios de comunicación alternativos para obtener información sobre el programa (por ejemplo, Braille, letra agrandada, grabación de audio y lenguaje de señas americano) deben comunicarse con la agencia estatal o local responsable que administra el programa o con el TARGET Center del USDA al **(202) 720-2600** (voz y TTY) o comunicarse con el USDA a través del Servicio Federal de Transmisión de Información al **(800) 877-8339**.

Para presentar una queja por discriminación en el programa, el reclamante debe completar un formulario AD-3027, Formulario de queja por discriminación del programa del USDA, que se puede obtener en línea, en www.usda.gov/sites/default/files/documents/usda-program-discrimination-complaint-form.pdf, en cualquier oficina del USDA, llamando al **(866) 632-9992**, o escribiendo una carta dirigida al USDA. La carta debe contener el nombre, la dirección y el número de teléfono del reclamante, y una descripción escrita de la supuesta acción discriminatoria con suficiente detalle para informar al Subsecretario de Derechos Civiles (ASCR, por sus siglas en inglés) sobre la naturaleza y la fecha de la presunta violación de los derechos civiles. La carta o el formulario AD-3027 completado debe enviarse al USDA por medio de:

correo postal:
U.S. Department of Agriculture
Office of the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW
Washington, D.C. 20250-9410; o´

fax:
(833) 256-1665 o´ (202) 690-7442;

correo electrónico:
program.intake@usda.gov.

Esta institución ofrece igualdad de oportunidades.

SDSU Extension is an equal opportunity provider and employer in accordance with the non-discrimination policies of South Dakota State University, the South Dakota Board of Regents and the United States Department of Agriculture.

Learn more at extension.sdstate.edu.