

JCA Update to Senate Bill 162

November 13, 2023

Senate Bill 162 appropriated \$3.8 million (\$1,900,000 each) in general funds to the regional airports in Sioux Falls and Rapid City and \$200,000 each to the essential service airports in Aberdeen, Pierre, and Watertown to be used for the following purposes in order to assist with marketing/promotion or assist in the restoration of air service:

- Marketing
- Route Restoration
- Business Development
- Air Service Marketing Grants

A letter was sent in July 2021 to each of the five airports inviting them to submit their spending proposals which were to include:

- Project timeline
- Project Budget, by eligible activity, including any local funds to be contributed
- Project description and projected end results/goals
- List of any consultants (potential or already retained)
- Description of air service routes lost due to COVID-19

Funding is disbursed on a reimbursement basis. Recipients are required to report on activities quarterly while the grant is active and submit a final report at the end of the grant period.

Reports include:

- Budget updates, including any changes in allocation of funds to activities
- Changes in passenger boarding numbers
- Flight counts
- Route changes (expansions/reductions)
- Description of current/future marketing and route restoration activities.

Pierre is using funds for traditional media and advertising utilizing digital, radio, TV, and little bit of print media.

SB 162 - Pierre Regional Airport							
Grant Period	Funds Awarded	Funds Disbursed	Balance				
10/1/21 - 9/30/24	\$200,000.00	\$0.00	\$200,000.00				
Budget Updates	Q1 ' 2022	Q2' 2022	Q3' 2022	Q4 ' 2022	Q1 ' 2023	Q2 ' 2023	Q3' 2023
Enplanements	Q1 ' 2022	Q2' 2022	Q3' 2022	Q4 ' 2022	Q1 ' 2023	Q2 ' 2023	Q3' 2023
Deplanements	Q1 ' 2022	Q2' 2022	Q3' 2022	Q4 ' 2022	Q1 ' 2023	Q2 ' 2023	Q3' 2023
Route Changes	Q1 ' 2022	Q2' 2022	Q3' 2022	Q4 ' 2022	Q1 ' 2023	Q2 ' 2023	Q3' 2023
Flight Counts	Q1 ' 2022	Q2' 2022	Q3' 2022	Q4 ' 2022	Q1 ' 2023	Q2 ' 2023	Q3' 2023

Rapid City recently submitted a proposal for restoring/adding a new route. However the deal as initially proposed fell apart, and we have been told they're working on another option for that route.

Sioux Falls has not submitted a proposal.