

## THE BENEFITS

- » Increased student enrollment
- » Balanced distribution of academic majors
- » Increased revenue-generating opportunities for DSU and greater Madison area
- » Business opportunities
- » Academic growth & additional programs

## GROWTH

Increase Student Athletes to +600

- > 2016 = 215
- > 2021 = 471

## CURRENT FIELDHOUSE WAS BUILT IN 1957

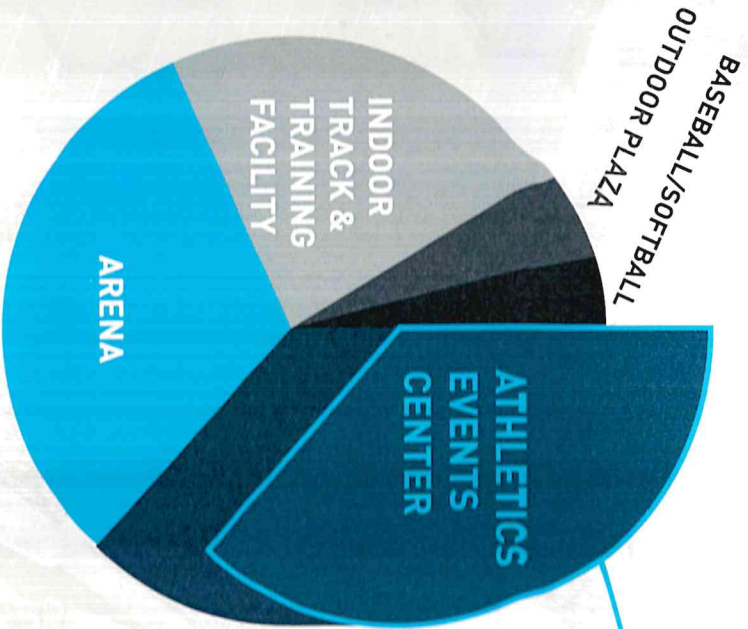
Houses locker rooms & training room

- > Then: 75 student athletes
- > Now: 471 student athletes





# THE ATHLETICS EVENTS CENTER IS PHASE 1 OF A THREE-PHASE ATHLETICS COMPLEX PLAN. IT WILL BE THE FIRST NEW ATHLETICS FACILITY BUILT FOR DAKOTA STATE UNIVERSITY SINCE 1957.



**PHASE 1**  
\$28 million for construction  
\$7 million for maintenance & repair endowment  
\$35 million total

## PHASE 1 ATHLETICS EVENTS CENTER

- » Upgraded football stadium
- » Relocated track
- » Esports arena
- » Indoor gathering space
- » Athletics Hall of Fame
- » Locker, weight, & training rooms
- » Office space & shared meeting space
- » Hospitality and VIP areas
- » Media suites
- » Biomechanics lab, Institute on Aging, & classrooms
- » Restrooms

## DSU 2017 ATHLETICS MASTER PLAN

- » Increase number of student athletes
- ✓ Increased student athletes almost 55% in six years
- » Add academic programs
- ✓ MBA with sports leadership emphasis
- » Improve athletics facilities
- ✓ Completed master plan
- ✓ Raised funds for Phase 1 of new athletics complex

## ANTICIPATED TIMELINE

- » Track - completed for track season spring 2023
- » Football field - new field and field turf fall 2023
- » Athletics Events Center - building completion estimate end of 12/2023